

Blinkink



**Director:
Ben Hibon**

Ben Hibon was born in Geneva, Switzerland where he completed studies in Fine Art. He moved to London in 1996 to study Graphic Design at the Central Saint Martins College of Art and Design, followed by a Masters Degree at the same school. On graduation he joined Unit9, a prominent London based design company, where he worked for 4 years as Creative Director. During this time Ben also completed numerous short films, music videos and character design projects, and had his work featured at Onedotzero, Resfest, BAA and the Stockholm Film Festival.

Ben joined Blink in Autumn 2004 and was instrumental in the founding of Blinkink, Blink's hybrid animation/production division, for which he immediately set about designing the identity.

He made his commercial debut with a highly successful Kwik Fit campaign for DDB London, a very unconventional mixture of live action performance and graphic 3D animation.

A busy 2005 saw Ben working for MTV Europe and Asia (his action intro sequence for MTV Screen featured in shots issue 90) and he designed characters and animated in-game sequences for Killer7, Capcom's highly acclaimed video game. Ben also created a sequence for "Tokyo Zombie," a Japanese horror film written and directed by the infamous Sakichi Sato.

2006 saw Ben's short film Codehunters premiered at the MTV Asia Awards held in Bangkok, Thailand. The film provided the visual theme for the awards ceremony and it's lead-up marketing campaign, with the animation itself being revealed throughout the show. Since it's release, Codehunters has been shown in more than 30 festivals all around the world, and received nominations at the Raindance Film Festival and the Rushes Shorts Festival. It won a gold award for Best Animation at the Promax/BDA Asia awards in 2006, the IMAGINA 07 award for best short film, a D&AD Nomination for Animation, and most recently the highly coveted Gold Nica award at the Prix Ars Electronica Cyber Arts competition 2007.

Ben's work has been also been recognized by Promax, British Animation Awards, Creative Circl, OFFF, Flash Forward Festival/NY and shown such at festivals such as Raindance, Rushes Soho Short, onedotzero, Resfest, the Berlin Interfilm Festival, the Edinburgh and Stockholm International Film Festivals. His commercial work includes clients such as SONY Playstation, Electronic Arts, MTV Europe, Mtv Asia, Sega, Puma, Capcom, Channel4, Namco, Nissan and Kwik Fit.